



## **MEDIA INFORMATION**

### **OPERATING AYERS ROCK RESORT**

For well over 30,000 years, Anangu traditional owners of the Uluru-Kata Tjuta National Park and surrounding lands depended on vast reserves of knowledge accumulated during many millennia of continuous occupation and experience, and passed on from generation-to-generation, in order to survive in this tough landscape. They learned to live with temperatures that veered wildly from the searing heat of the day to subzero conditions during long winter nights, and they knew how to locate hidden water holes and sources of food where the untrained eye would see only red dust and spinifex. Scientific know-how enables the Resort to source all of its water and generate its own electricity locally, but almost everything else a modern facility requires to deliver sustenance, comfort and enjoyment to its guests and employees has to be transported long distances across Australia to the Resort.

Twice a week, three fully loaded road trains make the 1,663-kilometre trip along the Stuart and Lasseter Highways from Adelaide to Yulara in order to supply the Resort with food and materials, and additional necessities are provided by trucks that make the daily 443-kilometre trip from Alice Springs. The road trains are back-loaded with glass, steel, paper and cardboard, which is all transported back to Adelaide for recycling.

While the Northern Territory Government services the main roads leading into Yulara, it is the Resort's responsibility to maintain the condition of all secondary roads, including those leading out to its signature experiences such as Sounds of Silence, Desert Awakenings and Tali Wiru.

The Resort also manages the facilities and back-office staff at the Ayers Rock (Connellan) Airport, from the retail and service operations in the departure lounge through to the transportation of passengers to and from their destinations. Within the grounds of the Resort itself, everything from controlling room temperatures and swimming pool maintenance right through to garden landscaping and insect management is handled by a highly experienced management team, working tirelessly behind the scenes to ensure all Resort operations run smoothly.

#### **YULARA**

Ayers Rock Resort is located in the township of Yulara. The Resort employs around 870 staff, including hospitality professionals, recruited from all over the world.

To cater for the needs of the many young families here, the Resort runs a childcare facility, a school for students from prep through to year 7, and a School of the Air centre for students up to year 12. Together with their families, this work force makes up a semi-permanent population that alone establishes Yulara as the fourth biggest town in the Northern Territory, and visitors swell numbers well into the thousands all year round.